

CyberSafety



***A joint project of the Montgomery County State's Attorney's Office,
Montgomery County Police Department, and
Montgomery County Public Schools, dedicated to
providing information to parents and students about Internet safety.***

Kay Romero

President

The Montgomery County Council of
Parent-Teacher Associations



Nancy Navarro

President

Board of Education
Montgomery County Public Schools



Shelley A. Johnson

Director

Instructional Technology and Partnerships
Montgomery County Public Schools



Mission

The mission of the CyberSafety Initiative is to:

1. keep students safe while using the Internet at home and at school.
2. emphasize the importance of reporting unsafe incidents to law enforcement.



How difficult is it to target children online?

“Tracking Teresa”



Do you know?

33% of 13- to-17 year-olds reported that their parents or guardians know “very little” or “nothing” about what they do on the Internet.

Cox Communications & NCMEC, 2007



Do you know?

Teens who are likely to consider meeting face-to-face with someone they met online:

- **12%** whose parents talk to them “a lot” about online safety
- **20%** whose parents have not talked to them about online safety

Cox Communications & NCMEC, 2007



Do you know?

70% of 13 to 17 year-olds
have at least one personal profile
on a social networking site

Cox Communications & NCMEC, 2007



Do you know?

My child's blog is private.

a. *Yes*

b. *No*

c. *Don't know*



Do you know?

My child's blog is private.

a. *Yes*

b. *No*

c. *Don't know*



Do you know?

My child has posted pictures of himself/herself on the Internet.

- a. Yes
- b. No
- c. Don't know



Do you know?

My child has posted pictures of himself/herself on the Internet.

- a. ***Very possibly yes***
- b. ***No***
- c. ***Don't know***



Do you know?

If you discover “inappropriate” chats or other communication on your child’s computer, what should you do?

- a. Take away your child’s computer privileges*
- b. Talk with your child about their online communications*
- c. Report this to local law enforcement or the CyberTipline*
- d. b and c*



Do you know?

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- d. b and c*



MCPS CyberSafety Video




Available at:

www.montgomeryschoolsmd.org/info/cybersafety



What resources are available to help you minimize the risk to your child?

Parent Resource Quick Reference Sheet



WHAT TO DO...
if your child has received inappropriate or disturbing computer communication

Contact any of the following immediately

Montgomery County Police
301-279-8000

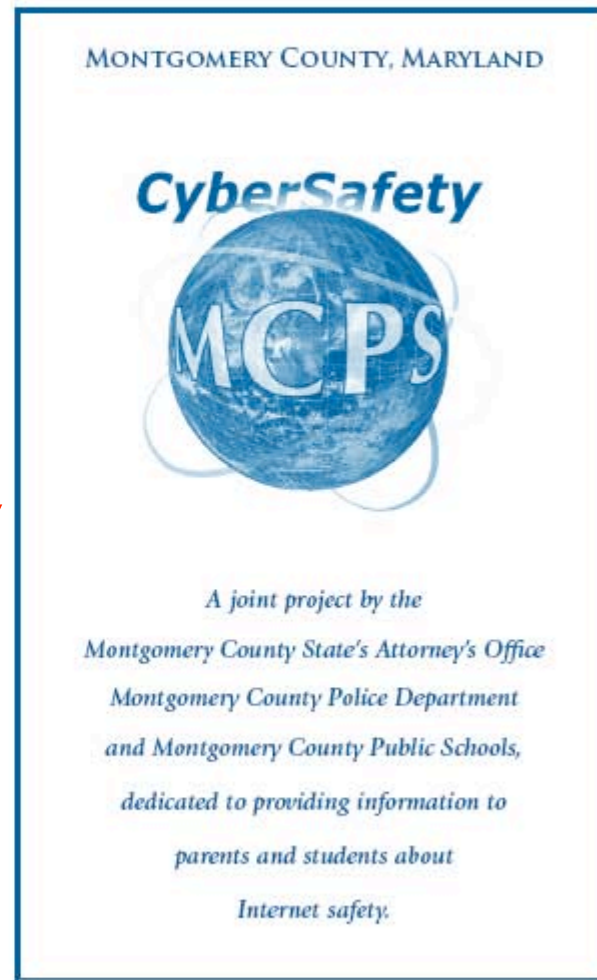
Cyber Tipline—24 hours/7 days
1-800-843-5678

Report instances of child sexual exploitation, including child pornography; online enticement of children for sex acts; molestation of children outside the family; and unsolicited, obscene material sent to children

Montgomery County Police Department—Family Crimes Division
240-773-5400
www.montgomerycountymd.gov
Investigates sexual, physical, and Internet crimes against children

What resources are available to help you minimize the risk to your child?

**Information from
Montgomery County
Public Schools**



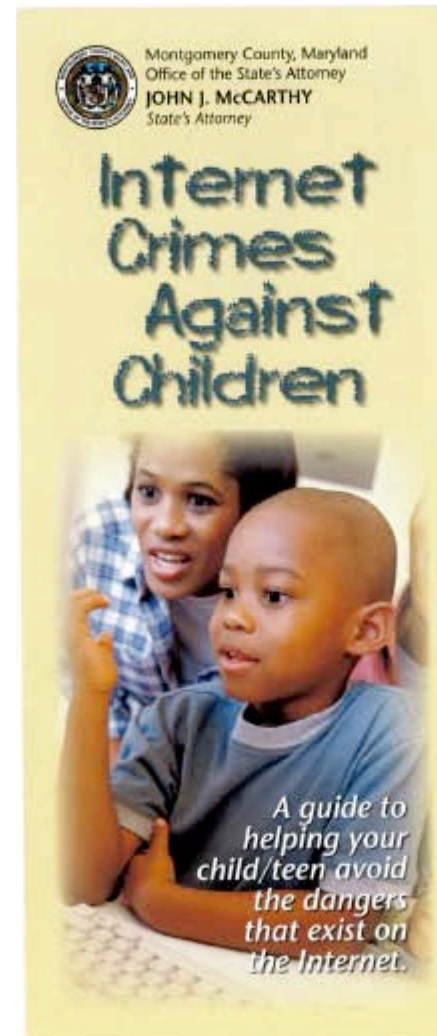
What resources are available to help you minimize the risk to your child?

**Information from the
Montgomery County
Police Department**



What resources are available to help you minimize the risk to your child?

**Information from
the State's
Attorney's Office**



What resources are available to help you minimize the risk to your child?

www.montgomeryschoolsmd.org
Montgomery County Public Schools
ROCKVILLE, MARYLAND

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Cyber Safety

A collaboration of Montgomery County Public Schools, the Montgomery County State's Attorney's Office, and the Montgomery County Police Department.

The Internet is a fabulous resource for education, entertainment, and more. But the Internet is not regulated or controlled by any one entity. So parents and schools have a responsibility to educate children about its safe and appropriate use.

Cyber Safety Hotline: 301-279-3669
CyberSafety@mcpsmd.org
[Hotline information](#)

General Information	Videos	Other Resources
<ul style="list-style-type: none">■ Brochure■ Información en Español sobre la seguridad en la Internet, computadoras, y la Web■ For Parents: Info, presentations, videos, activities■ For Educators: Info, presentations, videos, activities	<p>For general information.</p> <p>For middle school</p> <ul style="list-style-type: none">■ Cyberbullying: Feathers in the Wind (Part 1)■ Cyberbullying: You Can't Take It Back (Part 2)■ Cyberbullying: Broken	<p>For general information, not classroom use.</p> <ul style="list-style-type: none">■ Report inappropriate online sex-related activities involving children  <ul style="list-style-type: none">■ Ask an expert about Internet safety

<http://www.montgomeryschoolsmd.org/info/cybersafety/>

What resources are available to help you minimize the risk to your child?



The screenshot shows the NetSmartz Workshop website interface. At the top, there are logos for "NetSmartzKids", "NSTeens", and a "411" icon. The main header features the "NetSmartz Workshop" logo with the tagline "EDUCATE. ENGAGE. EMPOWER." and a row of diverse cartoon characters. Below the header is a navigation menu with tabs for "Parents/Guardians", "Educators", "Law Enforcement", "Teens", "Kids", and "Español". The "Parents/Guardians" tab is selected, leading to a page with a left sidebar containing five blue buttons: "Learn About the Issue", "Keep Kids & Teens Safer", "Teach Internet Safety", "Watch Videos", and "About NetSmartz". The main content area is titled "Parents & Guardians" and contains a paragraph of text, a "Features" section with a sub-heading "NSTeens - Profile Penalty" and an illustration of silhouettes, and a "Links" section with a sub-heading "NetSmartz Safety Presentations" and a thumbnail image of a presentation slide.

NetSmartz Kids **NSTeens** **411**

NetSmartz Workshop
EDUCATE. ENGAGE. EMPOWER.

Parents/Guardians Educators Law Enforcement Teens Kids Español

→ Learn About the Issue
→ Keep Kids & Teens Safer
→ Teach Internet Safety
→ Watch Videos
→ About NetSmartz

Parents & Guardians

Communication is an effective tool for parents and guardians when helping their children avoid the dangers that exist on the Internet. NetSmartz provides on- and offline learning activities for parents to facilitate discussions with their children and teens about Internet safety. Visit "Parent FAQ" to learn more about how and why parents should use NetSmartz.

Features

NSTeens - Profile Penalty

Your online profile can be viewed by anyone, including coaches, employers, and college admissions officers. Are you comfortable with what yours says about you? Watch the NSTeens in their latest video, Profile Penalty, where Tad tries to make sure that his online profile won't embarrass him in front of coaches, colleges, and a certain girl-gamer!



[Visit NSTeens.org.](#)

Links

NetSmartz Safety Presentations





www.netsmartz.org

Report all troubling incidents that occur on the Internet

Montgomery County State's Attorney's Office
240-777-7300

Montgomery County Police Department
Family Crimes Division – 240-773-5400
301-279-8000 Non Emergency
911 Emergency

Montgomery County Public Schools
CyberSafety Hotline: 301-279-3669
CyberSafety@mcpsmd.org



Parent Academies

The Parent Academy offers workshops for parents and other family members. Six CyberSafety workshops will be offered. More information can be obtained at:

www.montgomeryschoolsmd.org/departments/parentacademy/

CyberSafety: Keeping Children Safe Parent Academies 7:00–8:30 p.m.

12/4/08 Parkland Middle School

3/12/09 Julius West Middle School

1/12/09 Shady Grove Middle School

4/20/09 White Oak Middle School

2/11/09 Eastern Middle School

5/13/09 Kingsview Middle School



CyberSafety Speakers

To obtain a CyberSafety speaker for your school or community group, contact:

Denise Stultz

301-517-5862

Denise_Stultz@mcpsmd.org



Cyberbullying

"Cyberbullying" is when a child, preteen, teen, or adult is tormented, threatened, harassed, humiliated, embarrassed or otherwise targeted by another child, preteen, teen, or adult using the Internet, interactive and digital technologies, or mobile phones.

Report incidences of cyberbullying to:

MCPS CyberSafety Hotline: 301-279-3669

CyberSafety@mcpsmd.org



How is MCPS providing CyberSafety information in the schools?

Elementary Schools	School counselors using NetSmartz.org information and other resources
Middle Schools	Health teachers Library Media Specialists Classroom teachers
High Schools	Health teachers Library Media Specialists Classroom teachers



What are the roles of the partnership agencies?

Dr. Jerry D. Weast

Superintendent

Montgomery County Public Schools



What are the roles of the partnership agencies?

J. Thomas Manger

Chief of Police

Montgomery County Police Department



What are the roles of the partnership agencies?

John J. McCarthy



State's Attorney

Montgomery County State's Attorney's Office



Questions and Answers



For more information:



Montgomery County Public Schools

850 Hungerford Drive, Rockville, Maryland 20850
301-309-6277

www.montgomeryschoolsmd.org/info/cybersafety



Montgomery County Department of Police

Family Crimes Division

240-773-5400

911 Emergency

www.montgomerycountymd.gov



Montgomery County State's Attorney's Office

50 Maryland Avenue, Rockville, Maryland 20850

240-777-7300

www.montgomerycountymd.gov/sao