

Office of Curriculum and Instructional Programs
MONTGOMERY COUNTY PUBLIC SCHOOLS
Rockville, Maryland

September 19, 2008

MEMORANDUM

To: All Principals

From: Erick J. Lang, Associate Superintendent *ej*

Subject: Distribution of Pedestrian Safety DVD

Summary

- A new pedestrian safety education campaign has been initiated in Montgomery County by County Executive Isiah Leggett.
- A DVD, entitled "*Walk Safe™: Keeping Pedestrians Safe in the Danger Zone*," developed by the Montgomery County Public Information Office, targets non-native English speakers, but can be used with various audiences to increase awareness about pedestrian safety.
- Attached is a copy of the DVD courtesy of the Montgomery County Government. You may choose to use this DVD in a way that will benefit your school community in promoting pedestrian safety. In addition, a pre- and post-survey are available online at www.montgomerycountymd.gov/walk.

Questions

- For more information, contact Ms. Katherine Harrison, specialist, Montgomery County Public Information Office, at 301-279-3853.

EJL:rmr

Attachment

Copy to:

Executive Staff
Ms. Brown
Dr. Cohen

Directors of School Performance
Ms. Harrison
Dr. Woodson

Dr. Newman

Approved: 

Frieda K. Lacey, Deputy Superintendent of Schools